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FOR IMMEDIATE RELEASE

WTS Paradigm's Local Volunteerism Links to the Industry
WTS Paradigm Helps a Local Family in Need through Habitat for Humanity

Middleton, WI – August 29, 2011 – For the third year, WTS Paradigm, the innovative software provider for configured building products, has supported a local family through Habitat for Humanity of Dane County. On Saturday, August 20th, WTS Paradigm employees were able to volunteer their time and energy to help build the home that WTS Paradigm sponsored. WTS Paradigm donated all the windows and doors for the Tobias family.

Now more than ever it's important for businesses to step up and help their communities. "WTS Paradigm has been fortunate to see continued growth and strength during this tough economic time. In turn, we believe it is important to continue to support and help local families and businesses and create a culture of giving," stated Nathan Herbst, CEO.

Staff members from WTS Paradigm were also able to donate part of their weekend to the project. "Habitat for Humanity provides that unique opportunity to do team building with coworkers while also offering a service for people in our local community," said Chris Pauly, senior developer. "It's such a rewarding experience to lend a hand in building a house. Also, working alongside with the family who will be moving into the house gives you that extra incentive to do a great job since you know personally who will be living there."

Volunteers from WTS Paradigm were put to work installing all the windows and working on hanging siding panels. WTS Paradigm would like to thank Habitat for Humanity for making this volunteer day possible.

The Tobias Family Profile

<http://habitatdane.org/families>

About WTS Paradigm

WTS Paradigm is the established leader in technology for the building products industry. They have developed the most advanced software and their technology solution has gained acceptance across all sizes and types of window and door manufacturers and resellers. The core of WTS Paradigm software is the product Configurator, which is embedded in the CenterPoint program to facilitate the quoting and ordering process. Orders entered through CenterPoint flow seamlessly into their manufacturing software solution, MasterPoint. For more information, visit www.wtsparadigm.com.



Right: David Bender, CenterPoint developer, works with soon-to-be homeowner Lindsey Tobias. **Below:** Chris Pauly, senior developer, and Cory Brasel, support manager, work on installing the windows at the Tobias house.

